AFFORDABLE TAX FINDER

MATCHING AFFORDABLE HOUSING PROJECTS TO THE RIGHT TAX INCENTIVE

CAPSTONE PROJECT

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Affordable Housing Advocate
Affordable Tax Finder is a proposed online resource for small developers to analyze the feasibility of projects according to tax incentives.

Today, tax data is not easily accessible, having a negative impact on affordable housing production.
My name is Jessica Sanchez, I am a small developer who has found it extremely painful to navigate tax incentive information.

The feasibility of my affordable housing projects is contingent on tax incentives.
Tax incentives have the biggest impact on operating expenses; therefore, without tax incentives affordable housing projects simply don’t work.
Introducing Affordable Tax Finder (ATF)

Affordable Tax Finder helps small developers find the right tax incentive for their projects

Basic Functionality:

1. TAX MATCH
2. LINKS & FORMS
3. FINANCIAL ANALYSIS
4. CHECKLIST & RESOURCES

With ATF, any project can be analyzed against its affordable housing potential.
PRODUCT ROAD MAP

1. FUNDING
   Apply for grant and sponsorship to develop the interactive online database for affordable housing developers

2. DATA ARCHITECTURE
   Identify all available taxes and requirements to create software logic

3. CODE PRODUCTION
   Partner with local software real estate platform (Deepblocks) to integrate into their financial analysis

4. DISTRIBUTION & SCALE
   Work with city officials to make sure every developer knows this exists. Continue to increase database for optimization
OBJECTIVE

- Tax incentives provide better cash-flow
- Better cash-flow brings more interest from developers
- More affordable housing improves the quality of life in our city
CONCLUSION

Transparency and access to tax incentives is a small step towards the impact of having more affordable housing projects in our city.

Support the Affordable Tax Finder with a grant.
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2020 UM Scholars in Affordable

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