Community Development Strategic Partnerships

Christopher S. Piña, MBA, Esq. – Related Urban Development Group
Empowering exponential social-economic development
The plan is to execute community-development projects with essential, strong, strategic partnerships between developers and social-service agencies to address social-economic issues that are perpetuating factors of low-income communities, including lack of access to quality housing, education, health & wellness amenities, and economic development opportunities.
Background & Problem

Background:
• Conviction to “Teach [others] to fish”
• Lennar CEO & Int’l Capital Team
• Florida Value Partners
• Investment/Development Co. Founder
• Master Development, Inc.
• University of Miami, Real Estate
• Non-profit Executive
• Children’s Developmental Program Mgr.

Problem: Community-development projects often lack essential, strong, strategic partnerships between developers and social-service agencies to address social-economic issues that are perpetuating factors of low-income communities, including lack of access to quality housing, education, health & wellness amenities, and career development opportunities.
Research
Liberty City: Economic Analysis and Opportunities Report – The South Florida Housing Studies Consortium

Photo:
Historic Liberty Square Community Center in Public Housing Project
Built in 1937
Action Plan
Facilitate community benefits at current projects, ID future implementation locations, and develop process for creating strategic partnerships

Four-pillar Strategy:
• Housing;
• Economic Development;
• Education;
• Health & Wellness.

Photo:
Liberty Square Rising
Redevelopment
Master Plan
The Ask

• Help build strategic partnerships for current projects
• Help ID future implementation locations
• Help develop process for creating strategic partnerships
• Consider incentive-alignment & help bring to life
Thank You

Chris.pina@relatedgroup.com | 786.553.5271 | https://www.linkedin.com/in/christopherpina/

Photo: Reading Terminal Market, Philadelphia