CREATING PATHWAYS TO CIVIC ENGAGEMENT AROUND HOUSING AFFORDABILITY

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Community Scholars, Capstone Presentation
ONLY

4.5% OF SOUTH FLORIDIANS HAVE CONTACTED OR VISITED A PUBLIC OFFICIAL

SOURCE: FLORIDACIVICHEALTH.ORG
Florida's Civic Health Compared to the National Average
2015-2016

Did not vote, but registered: Florida 70%, National Average 60%
Voted: Florida 60%, National Average 60%
Donated at Least $25 to Charity: Florida 40%, National Average 20%
Volunteered: Florida 20%, National Average 10%
Member of Community Organization*: Florida 10%, National Average 5%
Bought/Boycotted a Product*: Florida 10%, National Average 5%
Contacted/Visited Public Official*: Florida 5%, National Average 5%
Attended Public Meeting: Florida 5%, National Average 5%
Worked with a Neighbor to Fix a Community Problem: Florida 5%, National Average 5%
Member of Civic Organization*: Florida 5%, National Average 5%

*2013 Data
"WHAT ARE THE BARRIERS TO CIVIC ENGAGEMENT?"
HYPOTHESIS:

LOCALS

OFTEN HEAR:
"CALL YOUR ELECTED LEADERS!"

BUT MAY WONDER:
WHAT DO I SAY?

EFFECTIVE STRATEGY:

E:
ENGAGE THE AUDIENCE

P:
STATE THE PROBLEM

I:
INFORM ABOUT SOLUTIONS*

C:
CALL TO ACTION*
A SERIES OF WORKSHOPS AROUND RELEVANT COMMUNITY CHALLENGES.

SPONSORED BY:

MIAMI'S NEXT LEADERS

FALL BLUEPRINT WORKSHOP SERIES

1. Housing Affordability (August)
2. Immigration (September)
3. Energy & Environment (October)

GOAL:
Provide an opportunity for locals to better understand the root causes of regional challenges and engage stakeholders to identify solutions and action items.
AGENDA:

1. Understanding the Root Causes of our Housing Affordability Problem (Presentation)
2. Engage with Solutions (Interactive)
3. Workshop Calls to Action (Interactive)

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Sample Question:

**Background:** Some have proposed changing zoning codes to allow for the building of accessory dwelling units (otherwise known as granny flats or in-law apartments) to expand affordable housing options. Others argue that these units would bring increased parking challenges and negatively impact community character.

**Question:** Do you support changing zoning codes to allow for more ADUs? (Strongly Disagree to Strongly Agree)
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WILL YOU JOIN US?

STAY IN THE LOOP ABOUT DATE & TIME

BIT.LY/MNLHOUSING

QUESTIONS/THOUGHTS? S@RADICALPARTNERS.NET