



CREATING PATHWAYS TO
**CIVIC
ENGAGEMENT**
AROUND HOUSING AFFORDABILITY

Sarah Emmons
Community Scholars, Capstone Presentation

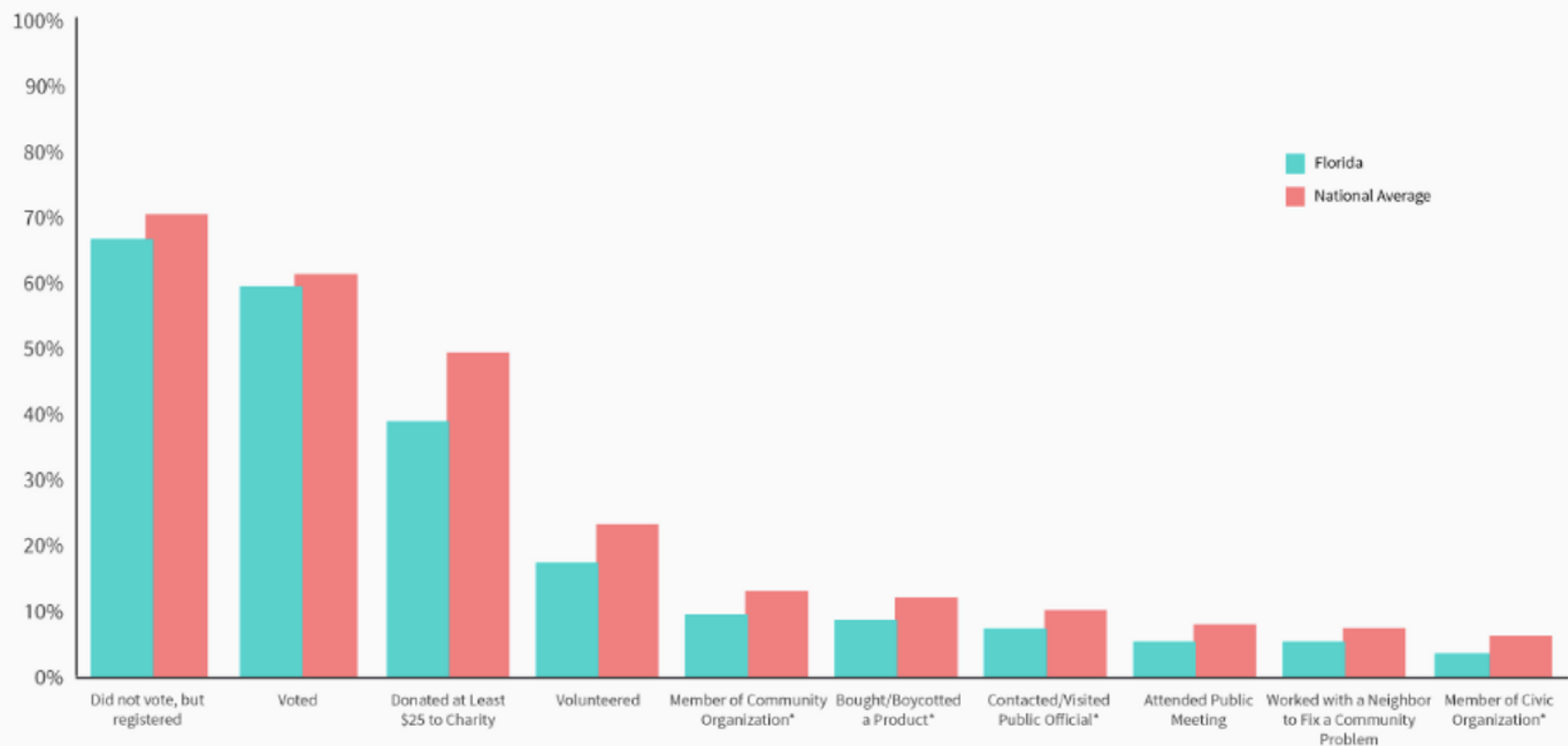
ONLY
4.5%
OF SOUTH
FLORIDIANS

HAVE CONTACTED OR VISITED
A PUBLIC OFFICIAL

SOURCE: [FLORIDACIVICHEALTH.ORG](https://www.floridacivichealth.org)

Florida's Civic Health Compared to the National Average

2015-2016



*2013 Data

A photograph of Miami City Hall, a white Art Deco style building with a blue awning over the entrance. The words "MIAMI CITY HALL" are visible on the facade. In the foreground, there is a parking lot with several cars, including a white SUV and a dark SUV. Tall palm trees are scattered around the building under a clear blue sky.

MIAMI'S

NEXT LEADERS >>

**"WHAT ARE THE BARRIERS
TO CIVIC ENGAGEMENT?"**

HYPOTHESIS:

LOCALS

OFTEN HEAR:

"CALL YOUR
ELECTED
LEADERS!"



BUT MAY WONDER:

WHAT DO
I SAY?



EFFECTIVE STRATEGY:

E: ENGAGE THE AUDIENCE

P: STATE THE PROBLEM

I: INFORM ABOUT SOLUTIONS*

C: CALL TO ACTION*

SOLUTION

A SERIES OF
WORKSHOPS
AROUND RELEVANT
COMMUNITY
CHALLENGES.

SPONSORED BY:

MIAMI'S
NEXT LEADERS 

FALL BLUEPRINT WORKSHOP SERIES

- 1 Housing Affordability (August)
- 2 Immigration (September)
- 3 Energy & Environment (October)

GOAL:

Provide an opportunity for locals to better understand the root causes of regional challenges and engage stakeholders to identify solutions and action items.

WORKSHOP 1

HOUSING AFFORDABILITY

AGENDA:

- 1 Understanding the Root Causes of our Housing Affordability Problem (Presentation)
- 2 Engage with Solutions (Interactive)
- 3 Workshop Calls to Action (Interactive)

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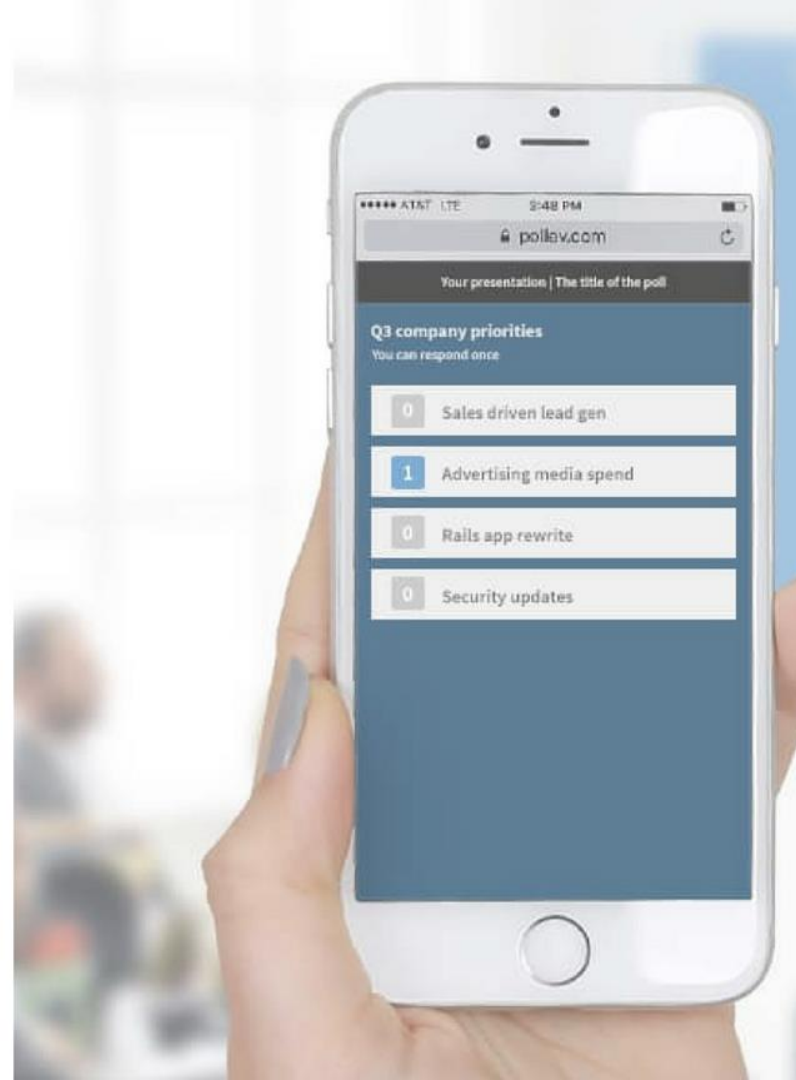
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2 ENGAGE WITH SOLUTIONS

Sample Question:

Background: Some have proposed changing zoning codes to allow for the building of accessory dwelling units (otherwise known as granny flats or in-law apartments) to expand affordable housing options. Others argue that these units would bring increased parking challenges and negatively impact community character.

Question: Do you support changing zoning codes to allow for more ADUs? (Strongly Disagree to Strongly Agree)



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WILL YOU
JOIN US?

STAY IN THE LOOP ABOUT DATE & TIME

BIT.LY/MNLHOUSING

QUESTIONS/THOUGHTS? S@RADICALPARTNERS.NET