The Impact of Disruptive Innovations, like Airbnb, on Housing Affordability.

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What is disruptive innovation?
The “Home-sharing” myth and how Airbnb hurts housing.

Airbnb in Miami - March 2017

- **Shared room**: 2%
- **Private room**: 17%
- **Entire Home/Apt**
  - 37.44% - Entire Homes owned by Single Host
  - 62.56% - Hosts with Multiple Entire Home Units

Source: Tom Slee, Airbnb Data Collection: Miami, March 12, 2017
So, how do we address the danger posed by commercial operators while also retaining the economic impact benefits of platforms like Airbnb?

- In Miami, our best option is to ask that a nightly fee be imposed per rental.
- $1 per night of each rental to be deposited into the Miami-Dade County Affordable Housing Trust Fund.
How do we work with companies like Airbnb to address the impact felt in our most vulnerable communities?

- Look it up!
- Speak up!

June 15, 2017:

Your Miami-Dade County Commission is meeting to discuss regulation of short-term rental platforms. The current item does not address the impact on housing. Go tell your commissioners on that day that there should be a nightly fee and that the proceeds should go to the Affordable Housing Trust Fund.