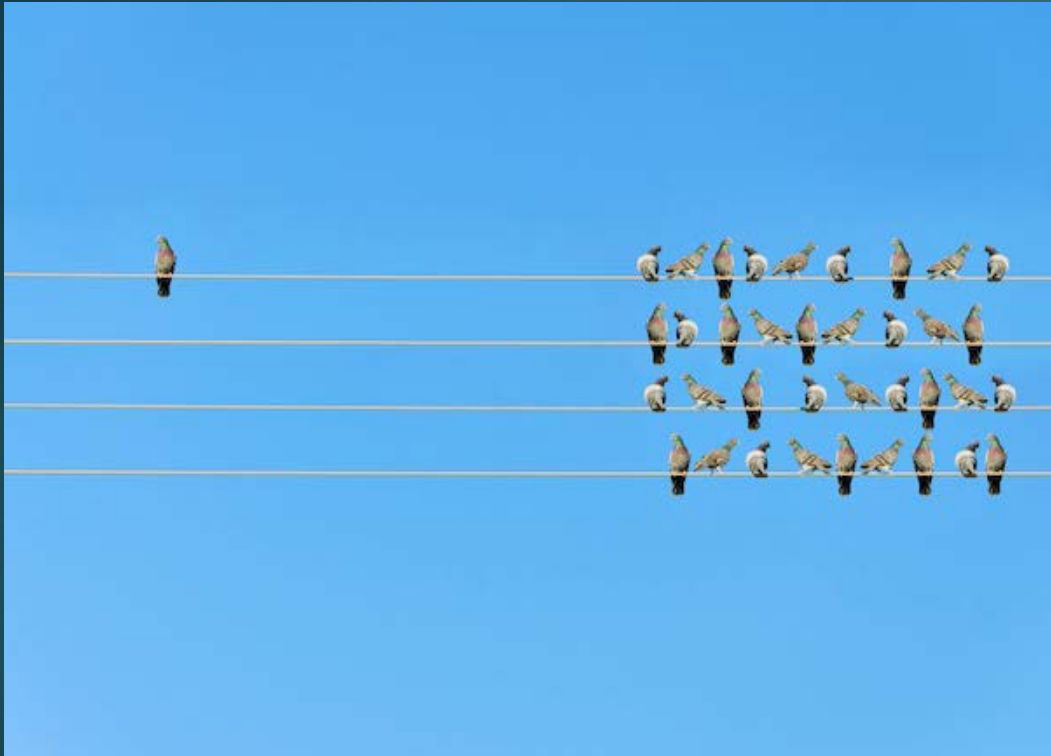


The Impact of Disruptive Innovations, like Airbnb, on Housing Affordability.

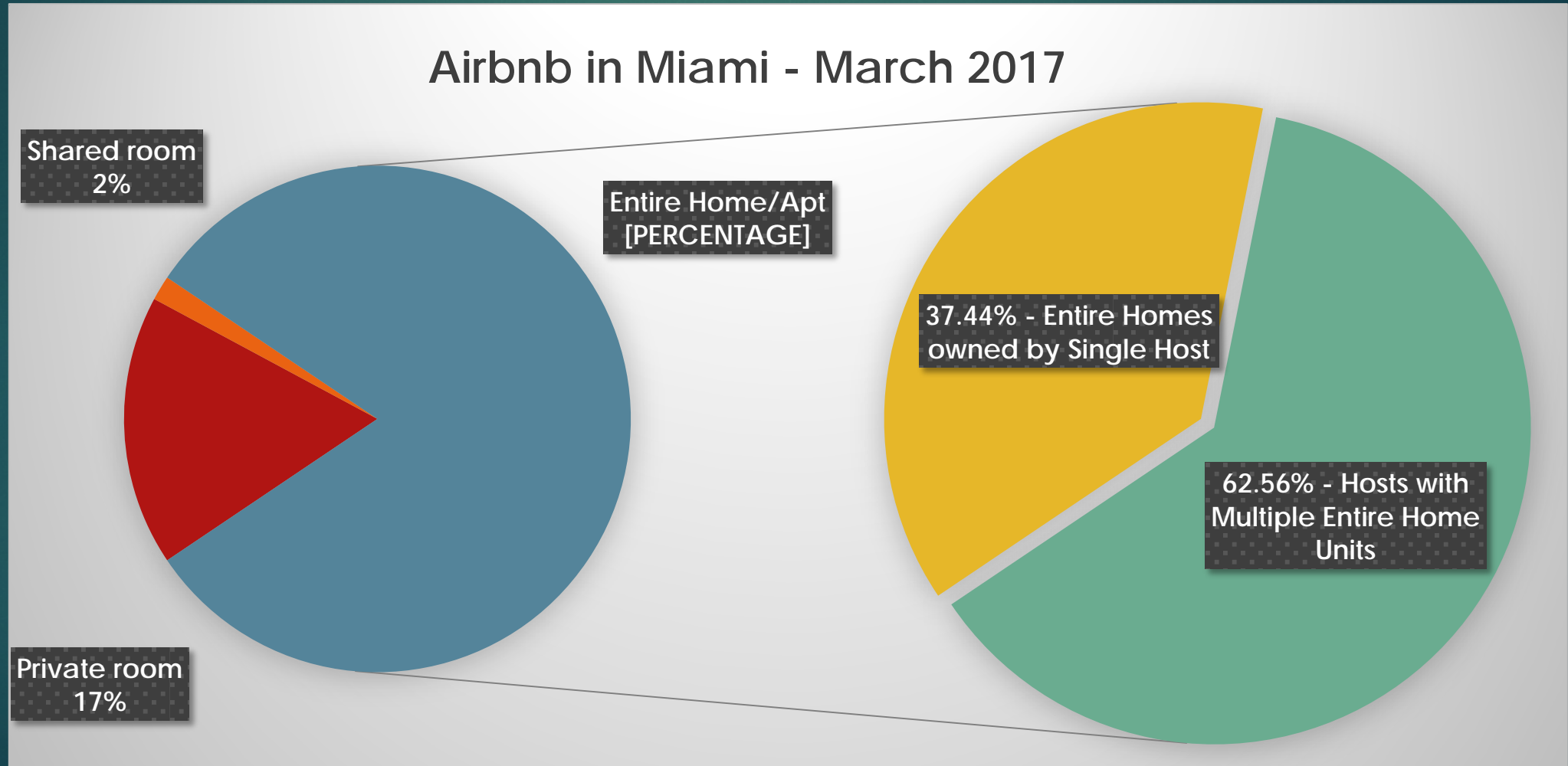
SABRINA VELARDE

JUNE 2017

What is disruptive innovation?



The "Home-sharing" myth and how Airbnb hurts housing.





So, how do we address the danger posed by commercial operators while also retaining the economic impact benefits of platforms like Airbnb ?

- ▶ In Miami, our best option is to ask that a nightly fee be imposed per rental.
- ▶ \$1 per night of each rental to be deposited into the Miami-Dade County Affordable Housing Trust Fund.

How do we work with companies like Airbnb to address the impact felt in our most vulnerable communities?

- ▶ Look it up!
- ▶ Speak up!
- ▶ June 15, 2017:
- ▶ Your Miami-Dade County Commission is meeting to discuss regulation of short-term rental platforms. The current item does not address the impact on housing. Go tell your commissioners on that day that there should be a nightly fee and that the proceeds should go to the Affordable Housing Trust Fund.