Financial Literacy Among Teens

Rickelle Williams
Community Scholars in Affordable Housing
• **Parents:** Parental influence is critical
• **Poverty:** Correlation with household income level
• **Timing:** Attitude about money develops early
• **Education:** Testing, funding and political pressures
Addressing the Issue

• Gaining Face to Face Access
  - High school students and their parents
  - Partnerships with community/youth organizations

• Reaching Online
  - Web-based Resources
  - Social Media

• Advocacy
  - Political Will
  - Community Support
  - Building Capacity
Individual Growth

Empowerment

Good Habits

Confidence

Stability
Communities will become more financially stable through increased access to affordable housing.
Join In!

Time

Political Capital

Network

Expertise

Financial Resources