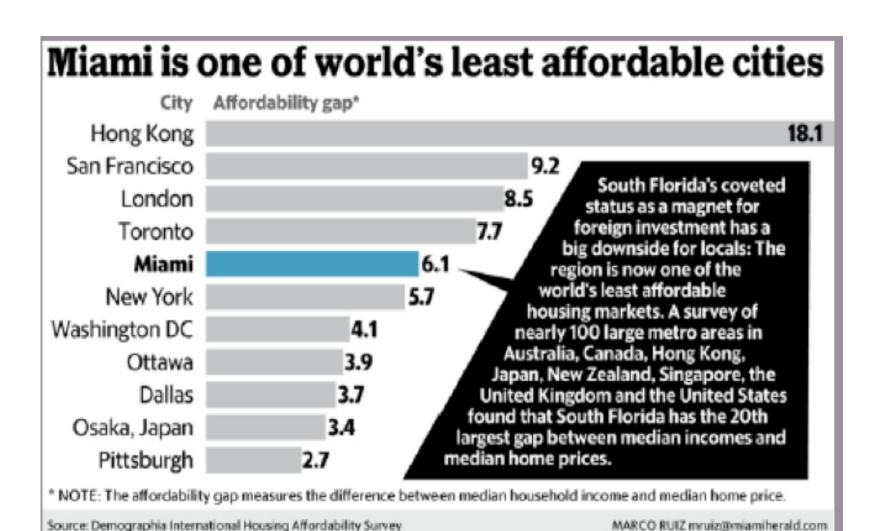




WHY?

- The need cuts across the income spectrum
- Negative impact on business community and middle class
- Strain on transportation systems
- Brain drain



VIABLE SOLUTIONS

 SCALE INFILL HOUSING PROGRAM

- PILOT COMMUNITY LAND TRUST
- REPURPOSE EXISITING INVENTORY FOR MICRO-UNIT DEVELOPMENT
- COMPARE AND REPLICATE THE SUCCESS OF OTHER CITIES

KEY CONTRIBUTIONS

FINANCIAL CAPITAL

POLITICAL CAPITAL

SOCIAL CAPITAL

A PRINCIPLED APPROACH

- FINANCIAL PREP.
- HOMEBUYER EDU.
- STRATEGIC BUYING
- COMMUNITY EMPOWERMENT

